



GABRIELA  
CARO  
HORMAECHEA

Graphic, web and fashion designer with experience in the creation and development of graphic campaigns for TV channels; accustomed to working in international environments, responsible, with initiative and very keen to learn and develop my skills.

Personal information:

**gabriela@gcaro.com**

**655 85 13 15**

**gcaro.com**

Date of birth:

**01 / 06 / 1992**

Languages:

**Spanish** Native tongue

**English** C2

**German** A2

**French** A2

**IELTS: 8 / 9**

Computer skills:

**A. Photoshop**

**A. Illustrator**

**A. Indesign**

**A. After Effects**

**A. Premiere**

**HTML 5 / CSS 3 / JS**

**Wordpress**

**Hype 3**

**Blender**

**iWork & Microsoft Office**



Highlights:

Finalist of the I Edition of "Certamen de Relatos Fundación Abbott sobre Enfermedad Crónica"

Exhibition at Madrid's Fashion Museum: "Months of Emergent Design"



## EXPERIENCE

### GRAPHIC DESIGNER AT CREATIVE SERVICES DEPARTMENT

AMC NETWORKS INTERNATIONAL IBERIA, Madrid

Sep 2016 - Present

- Off Air design and development of graphic campaigns.
- Help with the layout of creativities for print, adaptations to different formats, press dossier layouts, decoration for events, branding development.
- Support in the creation process of the graphic images for campaigns and adaptation to the different supports that are needed.

### FASHION DESIGNER AT PEDRO DEL HIERRO COLLECTION

GRUPO CORTEFIEL, Madrid

Oct 2013 - Apr 2014

- Design for SS14, AW14 and SS15 collections
- Prints design, technical specifications sheets and slideshow design
- Trend Analysis and fabrics research
- Contact and meetings with suppliers from Spain, China, Italy and other countries.
- Fitting's assistant, contact with patternmakers, visual merchandisers and other departments of the company.

### SUMMER SCHOOL JUNIOR ASSISTANT

HEATHFIELD SCHOOL, Ascot, UK

Jul 2011 - Aug 2011

- Dealing with parents and students in various tasks.
- Help and leadership of school activities.
- Office and organizational tasks.
- Responsible for groups of students during excursions and transfers.



## EDUCATION

### MFA COMPUTER ART (COMMUNICATION GRAPHIC DESIGN)

TRACOR, Madrid

Oct 2015 - Dec 2016

### ADVANCED UNIVERSITY COURSE IN FASHION DIGITAL MARKETING

UNIVERSIDAD COMPLUTENSE, Madrid

2014 - 2015

### BACHELOR'S DEGREE IN DESIGN, SPECIALIZATION: FASHION

UNIVERSIDAD EUROPEA, Madrid

2010 - 2014

### PRINCIPLES OF PERSONAL FASHION STYLING: POLLY HOLMAN

LONDON COLLEGE OF FASHION, London, UK

Summer 2013

### EMBROIDERY: ROWENA LUKE-KING

CENTRAL ST. MARTINS, London, UK

Summer 2013

\*Visit my [LinkedIn](#) profile to see other language courses, MOOCs and workshops.