



GABRIELA
CARO
HORMAECHEA

Graphic, web and fashion designer with experience in the creation and development of graphic campaigns for TV channels; accustomed to working in international environments, responsible, with initiative and very keen to learn and develop my skills.

Personal information:

gabriela@gcaro.com

655 85 13 15

gcaro.com

Date of birth:

01 / 06 / 1992

Languages:

Spanish Native tongue

English C2

German A2

French A2

IELTS: 8 / 9

Computer skills:

A. Photoshop

A. Illustrator

A. Indesign

A. After Effects

A. Premiere

HTML 5 / CSS 3 / JS

Wordpress

Hype 3

Blender

iWork & Microsoft Office



Highlights:

Finalist of the I Edition of "Certamen de Relatos Fundación Abbott sobre Enfermedad Crónica"

Exhibition at Madrid's Fashion Museum: "Months of Emergent Design"



EXPERIENCE

GRAPHIC DESIGNER AT CREATIVE SERVICES DEPARTMENT

AMC NETWORKS INTERNATIONAL IBERIA, Madrid

Sep 2016 - Present

- Off Air design and development of graphic campaigns.
- Help with the layout of creativities for print, adaptations to different formats, press dossier layouts, decoration for events, branding development.
- Support in the creation process of the graphic images for campaigns and adaptation to the different supports that are needed.

FASHION DESIGNER AT PEDRO DEL HIERRO COLLECTION

GRUPO CORTEFIEL, Madrid

Oct 2013 - Apr 2014

- Design for SS14, AW14 and SS15 collections
- Prints design, technical specifications sheets and slideshow design
- Trend Analysis and fabrics research
- Contact and meetings with suppliers from Spain, China, Italy and other countries.
- Fitting's assistant, contact with patternmakers, visual merchandisers and other departments of the company.

SUMMER SCHOOL JUNIOR ASSISTANT

HEATHFIELD SCHOOL, Ascot, UK

Jul 2011 - Aug 2011

- Dealing with parents and students in various tasks.
- Help and leadership of school activities.
- Office and organizational tasks.
- Responsible for groups of students during excursions and transfers.



EDUCATION

MFA COMPUTER ART (COMMUNICATION GRAPHIC DESIGN)

TRACOR, Madrid

Oct 2015 - Dec 2016

ADVANCED UNIVERSITY COURSE IN FASHION DIGITAL MARKETING

UNIVERSIDAD COMPLUTENSE, Madrid

2014 - 2015

BACHELOR'S DEGREE IN DESIGN, SPECIALIZATION: FASHION

UNIVERSIDAD EUROPEA, Madrid

2010 - 2014

PRINCIPLES OF PERSONAL FASHION STYLING: POLLY HOLMAN

LONDON COLLEGE OF FASHION, London, UK

Summer 2013

EMBROIDERY: ROWENA LUKE-KING

CENTRAL ST. MARTINS, London, UK

Summer 2013

*Visit my [LinkedIn](#) profile to see other language courses, MOOCs and workshops.